



# CREATIVE COUNTY GRANT PROGRAM

## OUTLINE

- Overview of the Creative County Grant Program
- Program Objectives & Application Guidelines
- Funding Available
- Online Application
- Budget Planning & Financial Information Requirements
- Application Process & Timeline
- Post Project Reporting
- County Staff Contacts



# CREATIVE COUNTY PROGRAM OVERVIEW

## WHAT IS THE CREATIVE COUNTY GRANT PROGRAM?

The Creative County Grant Program was established in 2013 as an outcome of the County of Lambton Cultural Plan.

The program involves a community application process to allocate an annual investment of matching funds to support local arts, culture and heritage projects across Lambton County.

Funding is intended to enhance the cultural landscape by supporting new, unique and innovative projects that strengthen and build the creative community, define the County's unique identity and enrich the quality of life for all residents.



# CREATIVE COUNTY PROGRAM OVERVIEW

## PROGRAM OBJECTIVES

- nurture creativity and imagination through arts, culture and heritage projects;
- promote innovation and support new, dynamic efforts in the creative community with the goal of financial self-sufficiency and continuity;
- develop unique cultural resources and enhance the health and vitality of our communities;
- support the development of new and diverse audiences for cultural activities and programs;
- encourage inclusion and celebrate diversity through our rich creative community;
- foster creativity by encouraging collaborative partnerships;
- promote culture as a key component of economic growth and quality of life.



# CREATIVE COUNTY PROGRAM OVERVIEW

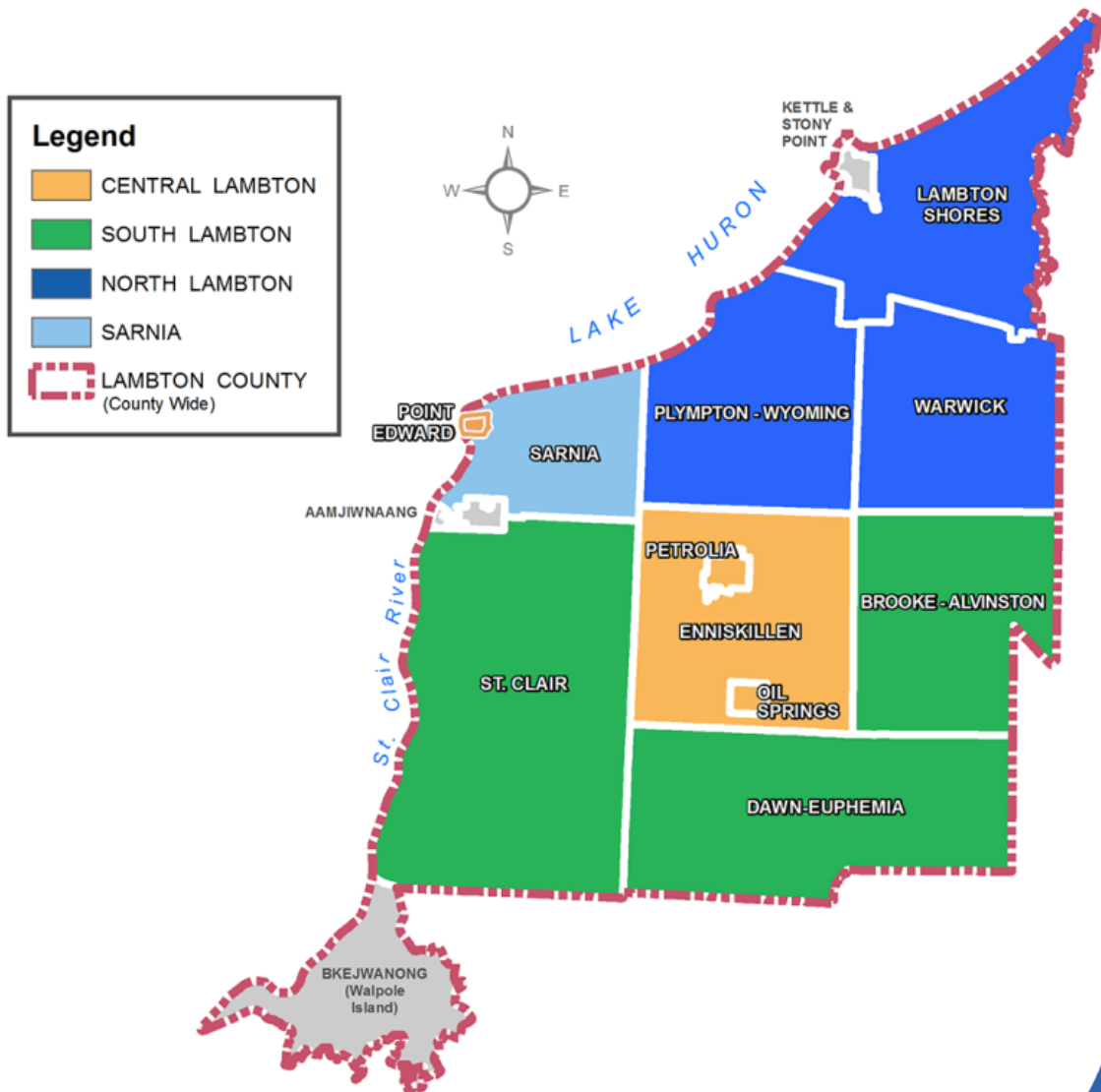
## FUNDING AVAILABLE

**\$75,000 Annually**

- up to **\$10,000** for projects from **Central Lambton** (Enniskillen, Oil Springs, Petrolia, Point Edward)
- up to **\$10,000** for projects from **South Lambton** (Brooke-Alvinston, Dawn-Euphemia, St. Clair)
- up to **\$10,000** for projects from **North Lambton** (Lambton Shores, Plympton-Wyoming, Warwick)
- up to **\$10,000** for projects from **Sarnia**.
- up to **\$35,000** for projects that demonstrate cultural benefit for all areas of **Lambton County**.



# CREATIVE COUNTY PROGRAM OVERVIEW



# ONLINE APPLICATION

A simple, three-step online application form allows for convenient submission to the County of Lambton:

## STEP ONE

Eligibility Check: Location of Project, Past CCGP Funding, Confirmation of Cost-Sharing

## STEP TWO

Application Form: Contact Information, Organization Type, Project Details, Promotion/Recognition, Measures of Success

## STEP THREE

Budget: Revenue Sources, Expense Breakdown



# PROJECT FINANCIAL REQUIREMENTS

## BUDGET REVIEW

### REVENUE

- Creative County Grant Program Funds Requested
- Partner Contributions Confirmed
- Other Funding Sources
- Potential Project/Initiative Revenue

### EXPENSES

- Salaries, Stipends & Honorariums
- Advertising & Promotion Expenses
- Food & Beverage Expenses (Including Licenses and/or Insurance)
- Supplies & Other Expenses





# APPLICATION PROCESS & TIMELINE

There is one application intake for the Creative County Grant Program annually. The full program guidelines can be accessed on the County of Lambton website, and applications can be submitted online at:

[www.lambtononline.ca](http://www.lambtononline.ca)

Applicants are encouraged to consult with County staff for assistance with the application process.

## KEY DATES

- APPLICATION PERIOD OPENS: **First Monday in October (October 1, 2018)**
- APPLICATION PERIOD CLOSES: **Second Monday in November (November 12, 2018) 4:00 p.m. EST**
- APPROVAL NOTIFICATION: **By end of year (December 31, 2018)**



# POST PROJECT REPORTING

## MEASURING THE SUCCESS OF THE PROJECT & THE CREATIVE COUNTY PROGRAM

- Contribution to Cultural Life
- Project Impact
- Project Outcomes & Measured Results
- Project Participation
- Partnerships
- Importance of Creative County Funding
- Community Impact
- Revenue & Expenditure Summary (Including Disclosure of Significant Surplus or Deficit)
- General Comments & Testimonials
- Photographs of Projects/Initiatives



# COUNTY STAFF CONTACTS



**Andrew Meyer**  
Corporate Cultural Officer  
andrew.meyer@county-lambton.on.ca  
519.845.0801 Ext. 5236  
www.lambtononline.ca



**Tara Pounds**  
Revenue Officer  
tara.pounds@county-lambton.on.ca  
519.845.0801 Ext. 5371  
www.lambtononline.ca

