



ELIGIBILITY

1. Are you a business? Yes No
2. Is this a new initiative or an enhancement to an existing initiative? New Enhancement
3. Have you discussed your application with Cultural Services staff? Yes No
4. Who have you spoken to about your request? Please provide any additional information.

5. Are you based in Lambton County? Yes No
6. Will your initiative occur in Lambton County? Yes No

ORGANIZATION

1. What is the official name of your organization or group?

2. What type of organization is this? SELECT _____
3. Enter the 15-character CRA Business Number if applicable: _____

CONTACT INFORMATION

Your Contact Information

Salutation SELECT First Name _____ Last Name _____

Title _____

Telephone #1 _____ Ext. _____

Telephone #2 _____ Ext. _____

Email Address _____

Confirm Email Address _____

Organization Mailing Address

Number and Street _____

Address Line 2 _____

City _____ Province SELECT Postal Code _____

Website address _____

Please complete the following information for the issuance of grant funds, if selected:

Name of Payee on cheque: _____

Address to mail cheque: _____

City _____ Province SELECT Postal Code _____

OVERVIEW

1. What type of request are you making?

SELECT If you selected Other, please specify: _____

2. Please provide a name for this project or initiative.

3. Enter the amount of financial support you are requesting.

4. What is the total project budget?

5. How much have you raised to date?

6. Select the region where your initiative is based.

SELECT

DETAILS

1. Project/Event name: _____

2. Venue: _____

3. City or Town: _____

4. Event Start Date

5. Event End Date

6. Start Time: _____

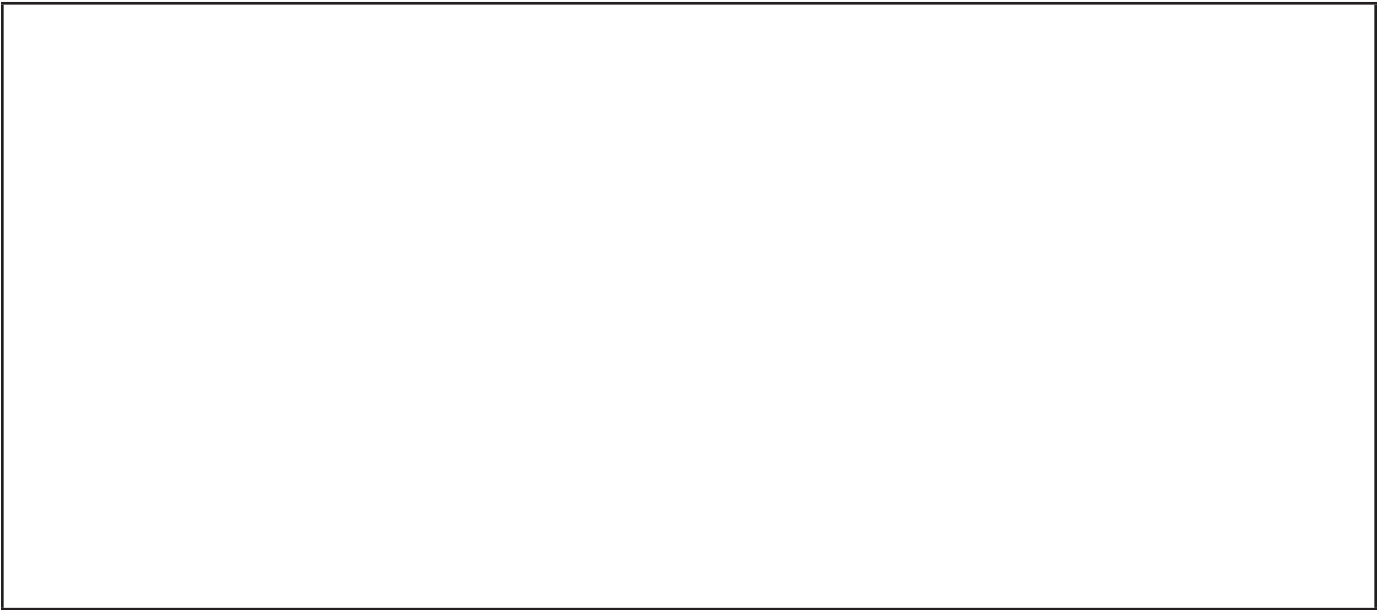
7. How many attendees do you anticipate? _____

8. Please describe your initiative and how it will positively benefit/impact the community?

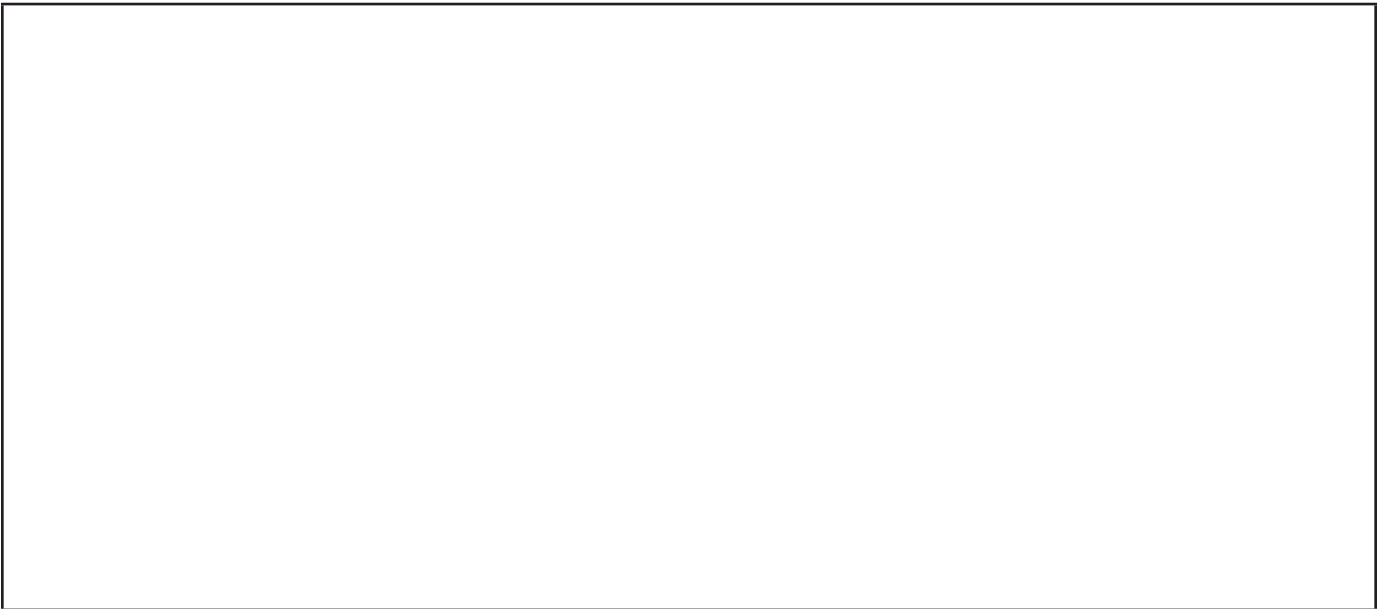
A large, empty rectangular box with a thin black border, intended for the user to write their response to question 8. The box occupies most of the page below the question text.

9. How does your initiative meet the priorities/program objectives of the Creative County Fund?

10. How will you measure success (benefit/community impact)?



11. Will your project be repeated? Does it have the potential to expand into neighbouring areas of the County over time?



12. How do you plan to promote your initiative and the involvement of the Creative County Fund?

13. Please provide any additional information:

BUDGET

Preamble

Complete your proposed budget below. Show revenue and expense as follows:

Revenue: List all sources of revenue including grants and donations, and indicate which sources have been confirmed.

Expenses: List all projected expenses, and details of those costs, for the project you propose.

In-Kind: In-kind donations are those donations that are done in goods and services rather than money (or cash).

REVENUE	BUDGET
Creative County Funds Requested	
Applicant Contribution	
Partner Funding	
Other (Trillium or Corporate Support)	
In-Kind Funding	
Total REVENUE	-
EXPENSES	BUDGET
<u>Operating Expenses</u>	
Salaries and Wages - Speaker Fees	
Advertising & Promotion	
Supplies	
Travel	
Licenses & Insurance	
Food & Beverages	
Other	
Total Operating Expenses	
<u>In-Kind Expense Offset</u>	
Furniture, Equipment, Software	
Gifts Given	
Other	
Total Non-Recurring Expenses	
Total EXPENSES	-
Net Results	

1. Have you secured funding partners? Yes No

If yes, please list all funding partners:

PARTNER	DOLLAR VALUE	(UN)CONFIRMED
	\$	<input type="checkbox"/>
	\$	<input type="checkbox"/>
	\$	<input type="checkbox"/>
	\$	<input type="checkbox"/>
	\$	<input type="checkbox"/>
	\$	<input type="checkbox"/>

2. Please attach two (2) letters of support from project partners in the email that will be generated upon submission of this application. Applications that do not include letters of support will be considered ineligible.

AGREEMENT

By submitting this application I confirm that I have the authority to submit this request and agree to the conditions described below.

- *All information contained herein is true and accurate to the best of my knowledge;*
- *Should The County of Lambton agree to provide support for the initiative proposed in this application, I agree that information about this initiative may be highlighted in some of the County of Lambton's communication vehicles.*
- *Should the County of Lambton agree to provide support for the initiative proposed in this application, I agree to abide by any sponsorship or partnership rules agreed upon with the County of Lambton.*
- *Should the County of Lambton agree to provide support for the initiative proposed in this application, I agree to complete a project or event evaluation after the initiative has taken place.*

I have read the Agreement above and agree to all the therein. REVIEW AND SUBMIT



City Insurance & Financial Services

Sarnia
1270 Pontiac Court
P.O. Box 2101
Sarnia, ON N7T 7L1

T: (519) 383-0044
F: (519) 383-6489

Petrolia
4110 Petrolia Line
P.O. Box 1229
Petrolia, ON N0N 1R0

T: (519) 882-1290
F: (519) 882-3937

Toll Free: (1-800) 265-7588
Email: info@city-ins.com

city-ins.com

March 4, 2015

To Whom it May Concern:

Re: Festival of Good Things
c/o 179 Christina Street, N.
Sarnia, ON N7T 5T8

This letter confirms that we have sponsored The Festival of Good Things for the past couple of years. We have agreed to be a \$500 sponsor for the 2015 Festival as well.

Yours truly,

CITY INSURANCE & FINANCIAL SERVICES

Nancy M'Larkey
Client Service Broker





Tourism
Sarnia-Lambton
1455 Venetian Blvd
Point Edward, ON, Canada N7T 7W7
Toll Free 1 800 265 0316
Tel: 519 336 3232
Fax: 519 336 3278
info@tourismsarnialambton.com
www.tourismsarnialambton.com

February 27, 2015

Creative County Fund

RE: Festival of Good Things

To whom it may concern:

Tourism Sarnia Lambton has been a part and has supported the Festival of Good Things since its inception. We have agreed to once again be a GOLD sponsor (\$1000) and will continue to assist in marketing and promoting this Festival to our guests.

We truly believe that this event provides an economic benefit to our community and has the potential for growth.

We look forward to working with the Festival of Good Things committee and we support their funding request and future growth initiatives.

Sincerely,

Vicky Prail
Special Events & Group Marketing Co-ordinator
Tourism Sarnia Lambton
1455 Venetian Blvd, Point Edward, ON., N7T 7W7
1.800.265.0316 Toll Free
1.519.336.3232 Ext. 104
1.519.336.3278 Fax
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