

## HEALTH PROMOTION & PROGRAM SUPPORT

### OVERVIEW

Health Promotion & Program Support focuses on the prevention of chronic disease including cancer, heart disease, diabetes, and injuries by reducing the risk factors such as poor nutrition, physical activity, tobacco use, substance abuse and equipment misuse. Clerical, communication, and research staff provide program support in this area to evaluate programs and develop teaching resources, curriculum, grant proposals, and media campaigns.

FTE's: 26.8

TOTAL BUDGET: \$2,862,688

## SOCIAL AND HEALTH SERVICES DIVISION

**DEPARTMENT  
SERVICE UNIT  
BUDGET YEAR**

Health Promotion and Program Support  
Chronic Disease Prevention – Community Nutrition  
2005

Description of Service	Benefit of the Service	Categorization of the Service	Legislation, Regulations, Standards	Costs and FTE's (Five Largest Expense Categories)	Funding Sources (as a % of Total Funds Required)
<p>Mandatory</p> <ul style="list-style-type: none"> <li>• Staff education for social services and seniors agencies, recreational departments and child care facilities in areas of Community Nutrition.</li> <li>• Work with community agencies to promote access to sufficient, safe and nutritious foods.</li> <li>• Work with school boards, school councils and principals/teachers to promote healthy eating and healthy weights.</li> <li>• Work with workplaces to promote healthy eating and healthy weights and provide consultation to establish healthy eating guidelines.</li> <li>• Work with restaurants, grocery stores and community partners to offer education and skill development and programs and improve physical and social environments for people to adopt healthy eating practices eg. Supermarket Tours and Cooking Classes, Training for Food Service Workers.</li> <li>• Develop Healthy Weights Strategy for Lambton County.</li> </ul>	<p>Activities that promote healthy eating and healthy weights will reduce premature mortality and morbidity from preventable chronic disease in Lambton County.</p> <p>The County's Mission Statement states "Lambton County is a community dedicated to economic growth, environment stewardship and enhanced quality of life through: the provision of responsive and efficient services". Additionally, the Plan calls for programming to be provided in partnership where ever possible</p>	<p>Mandatory</p>	<p>Health Promotion and Protection Act</p> <p>Mandatory Programs And Services Guidelines</p> <p>Requirements "the board of health shall work with community agencies and groups to provide the public with information and opportunities for skill development to facilitate the adoption of health-related behaviours for the prevention of chronic diseases".</p> <p>Healthy Eating and Healthy Weights are programs designed to reduce risk factors associated with chronic disease. Education, creating healthy environments and healthy policy are key strategies.</p> <p>Programs are delivered in workplaces, schools and community settings.</p>	<p>Total Budget: 288,045</p> <p>Salaries/Benefits 257,695</p> <p>Materials/Supplies: 6,932</p> <p>Travel: 5,666</p> <p>Office Expenses: 5,560</p> <p>Communications: 4,088</p> <p>Total FTE: 4.66</p>	<p>Provincial 55%</p> <p>Levy 45%</p>

## Service Level

### **Supermarket Tours**

- 28 tours conducted with approximately 250 participants.

### **Healthy Lunch Challenge**

- 51 classes reached with 1200 participants.

### Peer Nutrition

- 2 peer educators trained in safe food handling, basic cooking skills.
- 210 classes for children, with 2834 children attending.
- 23 classes for adults, with 211 adults attending.
- 24 prenatal nutrition presentations for pregnant teens, 258 attended.

### **Healthy Choices Lifestyle Series**

- 3 courses held throughout year with 75 participants.

### **Other**

- 19 presentations for schools re. nutrition policies and healthy food choices – teachers, parent councils and/or children.
- 28 newspaper columns.
- 6 newspaper article.s
- Informal Nutrition consultations: 100 people/year as walk-ins and approximately 450 telephone inquiries.

Current level of funding allows for Compliance for minimum Mandatory Guidelines.

A Provincial Healthy Weights Strategy (Nutrition and Physical Activity) is in development. Additional 100% Provincial funding may be announced soon.

## SOCIAL AND HEALTH SERVICES DIVISION

**DEPARTMENT  
SERVICE UNIT  
BUDGET YEAR**

Health Promotion and Program Support  
Chronic Disease Prevention – Physical Activity  
2005

Description of Service	Benefit of the Service	Categorization of the Service	Legislation, Regulations, Standards	Costs and FTE's (Five Largest Expense Categories)	Funding Sources (as a % of Total Funds Required)																		
<p>Mandatory</p> <p>Programming designed to reduce risk factors associated with chronic disease.</p> <ul style="list-style-type: none"> <li>• Community Events such as Let's Walk, Trail Days, Turn off the Screens Week</li> <li>• Staff education for social services and seniors agencies, recreational departments and child care facilities in areas of physical activity.</li> <li>• Participate in development of County and Municipal trails.</li> <li>• Work with school boards, school advisory councils and principals and teachers to promote active living and to implement physical activity guidelines.</li> <li>• Work with workplaces to promote active living and develop and implement guidelines to support higher levels of regular physical activity.</li> <li>• Work with health professionals so that they can assist their patients or clients to engage in regular physical activity.</li> </ul>	<p>Activities which increase levels of physical activity will reduce premature mortality and morbidity from preventable chronic disease.</p> <p>Please refer to Mission Statement reference detailed in the Chronic Disease Prevention – Community Nutrition Service Unit</p>	<p>Mandatory</p>	<p>Health Promotion and Protection Act</p> <p>Mandatory Programs and Services Guidelines</p> <p>The Health Promotion and Protection Act states “the board of health shall work with community agencies and groups to provide the public with information and opportunities for skill development to facilitate the adoption of health-related behaviours for the prevention of chronic diseases”. Education, creating healthy environments and healthy policy are key strategies. Programs are delivered in workplaces, schools and community settings.</p>	<table border="0"> <tr> <td>Total Budget:</td> <td style="text-align: right;">288,045</td> </tr> <tr> <td>Salaries/Benefits</td> <td style="text-align: right;">257,695</td> </tr> <tr> <td>Materials/Supplies:</td> <td style="text-align: right;">\$6,932</td> </tr> <tr> <td>Travel:</td> <td style="text-align: right;">5,666</td> </tr> <tr> <td>Office Expenses:</td> <td style="text-align: right;">5,560</td> </tr> <tr> <td>Communications:</td> <td style="text-align: right;">4,088</td> </tr> <tr> <td>Total FTE:</td> <td style="text-align: right;">4.3</td> </tr> </table>	Total Budget:	288,045	Salaries/Benefits	257,695	Materials/Supplies:	\$6,932	Travel:	5,666	Office Expenses:	5,560	Communications:	4,088	Total FTE:	4.3	<table border="0"> <tr> <td>Provincial</td> <td style="text-align: right;">55%</td> </tr> <tr> <td>Levy</td> <td style="text-align: right;">45%</td> </tr> </table>	Provincial	55%	Levy	45%
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## Service Level

### Community Events

- Community Walking Programs, Walk This Way and Summer Active have 3000 participants
- Turn Off the Screens Week had 300 participants through partnership with County Libraries
- Pedometer Loan Program had 1000 participants through partnership with County Libraries
- Jingle Bell Walks had 1200 participants in 7 Lambton municipalities

### Member of Sarnia Lambton Sports Council, Active 2010 committee and Community Active Living Lambton Staff Education at Seniors Agencies, Social Services and Recreational Departments

- 600 participants/contacts

### Physical Activities and School

- worked with 7 schools through Healthy Happenings and had 200 participants

### Physical Activity and Workplaces

- Healthy Workplaces Awards Program – 13 applicants
- Employee Health Fairs – 5 workplaces
- 10 presentations on physical activity
- 3 Breakfast Networking Sessions for Workplaces

### Chair of Lambton County Road to Wellness

- 12 Meetings
- 12 programs/events

### Physical Activity and Health Professionals

- 40 contacts with health professionals
- 3 in- services conducted for health professionals

Current level of funding allows for Compliance with minimum Mandatory Guidelines

A Provincial Healthy Weights Strategy (Nutrition and Physical Activity) is in development. Additional 100% Provincial funding may be announced soon.

## SOCIAL AND HEALTH SERVICES DIVISION

**DEPARTMENT**  
**SERVICE UNIT**  
**BUDGET YEAR**

Health Promotion and Program Support  
Chronic Disease Prevention – Tobacco Use and Control  
2005

Description of Service	Benefit of the Service	Categorization of the Service	Legislation, Regulations, Standards	Costs and FTE's (Five Largest Expense Categories)	Funding Sources (as a % of Total Funds Required)																								
<p>Mandatory</p> <p>Tobacco Free Living programming is designed to reduce risk factors associated with chronic disease.</p> <ul style="list-style-type: none"> <li>• promote and provide community events such as Quit &amp; Win Contest and National Non Smoking Week Events</li> <li>• Chair coalition of community agencies to address tobacco-free living (Council for a Tobacco Free Lambton)</li> <li>• Provide and supports the Stop Smoking Support Group using a peer educator.</li> <li>• Staff education for social services and seniors agencies, recreational departments and child care facilities in areas of tobacco-free living.</li> <li>• Provide smoking cessation programs and self help materials</li> <li>• Provide information to parents, caregivers and the community on the risks of second hand smoke and strategies for attaining smoke free homes and cars.</li> <li>• Support and encourage Municipal Policy Development (Lambton County Smoke Free By Law)</li> <li>• Work with school boards, school councils and principals/teachers to promote tobacco-free living.</li> <li>• Work with workplaces to promote tobacco free living and provide consultation which includes provision of smoking cessation material.</li> <li>• Work with health professionals so that they can assist their patients or clients to stop smoking.</li> <li>• Random enforcement of Smoke Free Lambton Bylaw</li> </ul>	<p>Activities that promote tobacco free living will reduce premature mortality and morbidity from preventable chronic diseases in Lambton County.</p> <p>Please refer to Mission Statement reference detailed in the Chronic Disease Prevention – Community Nutrition Service Unit</p>	<p>Mandatory</p>	<p>Health Promotion and Protection Act</p> <p>Mandatory Programs and Services Guidelines</p> <p>The Health Promotion and Protection Act states “the board of health shall work with community agencies and groups to provide the public with information and opportunities for skill development to facilitate the adoption of health-related behaviours for the prevention of chronic diseases”. Education, creating healthy environments and healthy policy are key strategies. Programs are delivered in workplaces, schools and community settings.</p>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">Total Budget:</td> <td style="text-align: right;">288,045</td> </tr> <tr> <td>Salaries/Benefits</td> <td style="text-align: right;">257,695</td> </tr> <tr> <td>Materials/Supplies:</td> <td style="text-align: right;">6,932</td> </tr> <tr> <td>Office Expenses:</td> <td style="text-align: right;">\$5,560</td> </tr> <tr> <td>Communications:</td> <td style="text-align: right;">4,088</td> </tr> <tr> <td>Travel:</td> <td style="text-align: right;">666</td> </tr> <tr> <td>Total FTE:</td> <td style="text-align: right;">4.46</td> </tr> <tr> <td>Enforcement (project ended March 31/05)</td> <td style="text-align: right;">15,000</td> </tr> <tr> <td>F.T.E.</td> <td style="text-align: right;">0.5</td> </tr> </table>	Total Budget:	288,045	Salaries/Benefits	257,695	Materials/Supplies:	6,932	Office Expenses:	\$5,560	Communications:	4,088	Travel:	666	Total FTE:	4.46	Enforcement (project ended March 31/05)	15,000	F.T.E.	0.5	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">Prov.</td> <td style="text-align: right;">55%</td> </tr> <tr> <td>Levy</td> <td style="text-align: right;">45%</td> </tr> <tr> <td>Prov.</td> <td style="text-align: right;">100%</td> </tr> </table>	Prov.	55%	Levy	45%	Prov.	100%
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## Service Level

### **Quit and Win Contest**

# of Local Participants/Contacts – 3100

### **Smoking Cessation Program**

Cessation Program is run 3 times per year with 2030 Participants/Contacts

### **Stop Smoking Support Group**

# of participants/contacts – 100

### **Municipal Policy Development**

Lambton County Smoke Free Bylaw Initiative

### **Workplaces and Tobacco**

5000 workplaces have been contacted about several tobacco initiatives

### **Second Hand Smoke Information for Parents, Caregivers and Community**

5300 contacts have been made by resources, newsletters or actual contact

### **Schools and Tobacco**

200 contacts have been made through school boards, teachers and principals

Current level of funding allows for compliance with minimum Mandatory Guidelines.

Future: Ontario Tobacco Strategy funding will complement cost-shared tobacco prevention initiatives by allowing more prevention programs targeting youth, and increasing will support smoke free homes, public places and workplaces.

## SOCIAL AND HEALTH SERVICES DIVISION

**DEPARTMENT  
SERVICE UNIT  
BUDGET YEAR**

Health Promotion and Program Support  
Early Detection of Cancer  
2005

Description of Service	Benefit of the Service	Categorization of the Service	Legislation, Regulations, Standards	Costs and FTE's (Five Largest Expense Categories)	Funding Sources (as a % of Total Funds Required)																												
<p>Mandatory</p> <p>Programming promotes early detection and prevention of breast cancer and cervical cancer.</p> <ul style="list-style-type: none"> <li>• Work with local groups, schools, child care facilities, worksites and individuals to provide education and promote policies which reduce risk of skin cancers.</li> <li>• Work with regional Ontario Breast Screening Programs (OBSP) to increase recruitment and use of OBSP services. This is achieved by identifying gaps and barriers to screening, implementing community wide education campaigns and providing education sessions for women.</li> <li>• Work with community groups, women and health professionals to identify gaps and barriers to screening and develop and implement strategies to increase recruitment for cervical cancer screening.</li> <li>• Chair Lambton Cancer Prevention Network.</li> <li>• time limited project which promoted colorectal screening (project ended May 30, 2005)</li> <li>• local educational workshop event</li> </ul>	<p>Services will reduce mortality from skin, breast and cervical cancer by increasing early detection and using prevention strategies.</p> <p>Please refer to Mission Statement reference detailed in the Chronic Disease Prevention – Community Nutrition Service Unit</p>	<p>Mandatory</p>	<p>Health Promotion and Protection Act</p> <p>Mandatory Programs and Services Guidelines</p> <p>The Health Promotion and Protection Act states: “the board of health shall work with and assist regional Ontario Breast Screening Program Centres”.</p>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">Total Budget:</td> <td style="text-align: right;">172,083</td> </tr> <tr> <td>Salaries/Ben.</td> <td style="text-align: right;">123,210</td> </tr> <tr> <td>Office Expenses:</td> <td style="text-align: right;">6,652</td> </tr> <tr> <td>Communication:</td> <td style="text-align: right;">4,265</td> </tr> <tr> <td>Materials/Supplies:</td> <td style="text-align: right;">\$3,298</td> </tr> <tr> <td>Travel:</td> <td style="text-align: right;">1,063</td> </tr> <tr> <td>Total FTE:</td> <td style="text-align: right;">1.86</td> </tr> <tr> <td>Colorectal</td> <td style="text-align: right;">70,000</td> </tr> <tr> <td>F.T.E.</td> <td style="text-align: right;">1.0</td> </tr> <tr> <td>Workshop</td> <td style="text-align: right;">662</td> </tr> </table>	Total Budget:	172,083	Salaries/Ben.	123,210	Office Expenses:	6,652	Communication:	4,265	Materials/Supplies:	\$3,298	Travel:	1,063	Total FTE:	1.86	Colorectal	70,000	F.T.E.	1.0	Workshop	662	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Provincial</td> <td style="width: 10%; text-align: center;">55%</td> </tr> <tr> <td>Levy</td> <td style="text-align: center;">45%</td> </tr> <tr> <td colspan="2" style="padding-top: 20px;">100% funded</td> </tr> <tr> <td>Donation from Cancer Care</td> <td></td> </tr> </table>	Provincial	55%	Levy	45%	100% funded		Donation from Cancer Care	
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## Service Level

### **OBSP and Cervical Cancer**

- Mothers Day Campaign with 3,200 participants/contact.

### **Breast Cancer Community Information Session**

- 50 participants.

### **Colorectal/Cervical community Event**

- 40 participants.

### **Lambton Cancer Prevention Network**

- Chair of committee representing 7 community partners.

### **Sun Safety**

- Wide distribution of sun safety resources to school boards in Lambton County (37,000 resources distributed).

### **Distribution of Cancer Prevention Resources to Community**

- 7,000 resources distributed.

Current level of funding allows for compliance with minimum Mandatory Guidelines.

## SOCIAL AND HEALTH SERVICES DIVISION

**DEPARTMENT  
SERVICE UNIT  
BUDGET YEAR**

Health Promotion and Program Support  
Early Childhood Development Project  
2005

Description of Service	Benefit of the Service	Categorization of the Service	Legislation, Regulations, Standards	Costs and FTE's (Five Largest Expense Categories)	Funding Sources (as a % of Total Funds Required)																														
<p>Discretionary</p> <p>The Early Childhood Development (ECD) project addresses injury prevention, family abuse prevention, healthy pregnancy &amp; child development issues in the early years (0 to 6 years).</p> <p>Specific project activities include:</p> <ul style="list-style-type: none"> <li>• Father Involvement Project</li> <li>• New Parent Resource Guide development and distribution</li> <li>• Injury prevention training for parents, caregivers, daycare workers, teachers, and community people</li> <li>• Medicine Clean Out Community Campaign</li> <li>• Home safety teaching and safety device distribution program</li> <li>• Violence prevention educational campaigns and training opportunities in the community</li> </ul>	<p>The project activities provide parents, caregivers and front line staff who deal directly with children under the age of six the tools and resources to reduce the risk of injury and abuse and to promote involved fathers in an evolving society</p> <p>Direct benefits:</p> <ul style="list-style-type: none"> <li>• Free safety devices to high risk families</li> <li>• Resource guide is made available to every new parent in Lambton County</li> <li>• Shaping organization and community values around involved fathers</li> <li>• Developed partnerships and shared resources amongst partners (e.g. Bluewater Health, child care, Children's Services, County library system and tentatively Ontario Works)</li> </ul> <p>Please refer to Mission Statement reference detailed in the Chronic Disease Prevention – Community Nutrition Service Unit</p>	<p>Discretionary</p> <p>Supports Mandatory Programs Guidelines (injury prevention, child health, parenting, reproductive health). Cost shared programming to meet the requirements of this guideline would otherwise need to be provided</p>	<p>Council Motion supporting funding application</p>	<table border="0"> <tr> <td>Total Budget:</td> <td style="text-align: right;">\$237,19</td> </tr> <tr> <td>Purchase of Service</td> <td style="text-align: right;">\$119,89</td> </tr> <tr> <td>RRFSS Survey</td> <td style="text-align: right;">\$34,36</td> </tr> <tr> <td>Purchase of Service</td> <td style="text-align: right;">\$32,64</td> </tr> <tr> <td>Admin. Fee</td> <td style="text-align: right;">\$23,91</td> </tr> <tr> <td>Materials</td> <td style="text-align: right;">\$22,96</td> </tr> <tr> <td> </td> <td></td> </tr> <tr> <td>Total FTE</td> <td style="text-align: right;">2.0</td> </tr> <tr> <td> </td> <td></td> </tr> <tr> <td>Early Years Project</td> <td></td> </tr> <tr> <td> </td> <td></td> </tr> <tr> <td>Total Budget</td> <td style="text-align: right;">\$53,633</td> </tr> <tr> <td>F.T.E.</td> <td style="text-align: right;">0.0</td> </tr> <tr> <td> </td> <td></td> </tr> <tr> <td>Staff support costs contained in Injury Prevention Service Unit</td> <td></td> </tr> </table>	Total Budget:	\$237,19	Purchase of Service	\$119,89	RRFSS Survey	\$34,36	Purchase of Service	\$32,64	Admin. Fee	\$23,91	Materials	\$22,96	 		Total FTE	2.0	 		Early Years Project		 		Total Budget	\$53,633	F.T.E.	0.0	 		Staff support costs contained in Injury Prevention Service Unit		<p>100% funded by the Ministry of Children and Youth Services (originating from Health Canada)</p> <p> </p> <p>100% Funded</p>
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## Service Level

### ***Transition to parenting***

Population served: new parents, fathers - Father Involvement (in partnership with the Family Counseling Centre)

- 630 coordinator hours in 2005 for community outreach, presentations to agencies, Involved Father sessions, involvement with Ontario Early Years Centres, New Parent Resource Guide

- 1600 New Parent Resource Guides distributed to new parents

### ***Injury Prevention***

Top five causes of injury in children under the age of six (provincially): drowning, falls, burns, poisoning, and choking

**Community education campaign** – Poisoning Prevention and Medicine Clean Out

Radio ads, Newspaper, 20 bus shelter. Over 2000 poisoning prevention pamphlets distributed

Home Safety Device Distribution Program - 4 in-service sessions, over 200 safety devices distributed

47 high risk families in total have benefited from the program since October 2004

### **Childproofing sessions**

- 2 home safety presentations to daycare staff, 1 session to 20 parents

### ***Abuse Prevention***

Partnership - Coordinating Committee on Violence Against Women Network (CCVAW) of which there are 18 partners - public education and awareness coordinated an abuse during pregnancy campaign as well as a workshop

**Resource distribution** -80 packets containing community resources and background information, 50 abuse during pregnancy posters, 125 violence prevention packets to faith groups, over 200 packets of family violence prevention information was sent to physician, health care offices, agencies and businesses.

**Training** - Workshop for professionals on the legal system, abuse and custody issues was attended by 30 front line intervention staff (hosted by CCVAW)

### **Trends in service levels**

Service levels for injury prevention education continue to rise and the expressed need of the daycare staff, parents and caregivers increases with each presentation. The emphasis on home safety fills a gap in service delivery as mandatory programs do not specify home safety as a program area.

Funding for the ECD activities has been steady for the past 4 years; it is not known whether the Ministry of Children and Youth Services will continue with this pattern.

Steps to build sustainability have been developed with an emphasis on training for field staff, accumulating materials for campaign and nurturing partnerships that would not have otherwise been created (e.g. Bluewater Health, Coordinating Committee on Violence Against Women, Ontario Early Years Centres).

## SOCIAL AND HEALTH SERVICES DIVISION

**DEPARTMENT** Health Promotion and Program Support  
**SERVICE UNIT** Equal Access  
**BUDGET YEAR** 2005

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<p>Mandatory</p> <ul style="list-style-type: none"> <li>• Programming which ensures that all Ontarians have access to public health programs and reduces educational, social and environmental barriers to accessing mandatory public health programs.</li> <li>• Equal access standards are embedded in practices that cut across all public health programs.</li> <li>• Examples of reducing barriers include ensuring that all events and programs are held in accessible facilities, ensuring the public can access information in a variety of ways, including web, print, media, telephone, and in- person.</li> <li>• Provision of wheelchairs for the flu clinics, and clinic services in rural communities.</li> <li>• Equal access standards are linked to and help support ODSP compliance.</li> </ul>	<p>Public health programs and services are made accessible and available to all residents, regardless of geography, language, culture, etc., where practical and appropriate.</p> <p>Barriers can include, but are not limited to: literacy level, language, culture, geography, social factors, education, economic circumstance, and mental and physical ability.</p> <p>Access may require adjusting existing programs, promoting accessibility and developing special programs, including special educational materials, tailored service delivery and active outreach.</p> <p>Please refer to Mission Statement reference detailed in the Chronic Disease Prevention – Community Nutrition Service Unit</p>	Mandatory	<p>Health Promotion and Protection Act</p> <p>Mandatory Health Programs and Services Guidelines</p>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 70%;">Total Budget</td> <td style="text-align: right;">86,082</td> </tr> <tr> <td>Salaries/Benefits</td> <td style="text-align: right;">\$ 27,375</td> </tr> <tr> <td>Office Expenses</td> <td style="text-align: right;">3,652</td> </tr> <tr> <td>Communications</td> <td style="text-align: right;">2,265</td> </tr> <tr> <td>Travel</td> <td style="text-align: right;">2,150</td> </tr> <tr> <td>Training</td> <td style="text-align: right;">1,010</td> </tr> <tr> <td> Total FTE</td> <td style="text-align: right;"> 0.36</td> </tr> </table>	Total Budget	86,082	Salaries/Benefits	\$ 27,375	Office Expenses	3,652	Communications	2,265	Travel	2,150	Training	1,010	 Total FTE	 0.36	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Provincial</td> <td style="width: 10%;"></td> <td style="width: 60%; text-align: right;">55%</td> </tr> <tr> <td>Levy</td> <td></td> <td style="text-align: right;">45%</td> </tr> </table>	Provincial		55%	Levy		45%
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## Service Level

Equal access is assessed on an annual basis.

Equal Access to public health programs and services is supported by running programs in rural communities as well as social housing facilities, providing transportation and ensuring that income is not a barrier by waiving fees for those demonstrating need. All public health communication materials are written and produced in a manner that allows the 25% of adults with low literacy skills to access important information.

The most recent Mandatory Program Indicators (2002) show a 66% compliance rate in the area of equal access. Across each of the programs and services delivered, there is room for improvement.

Installation of an automatic door opener in 2005 (approved in 2005 budget) at Point Edward office will increase accessibility and compliance.

Now that the department is working with the Ontario Disability Support Program staff working group, we are meeting more indicators such as those requiring ongoing assessment and identification of barriers, and the combination of this activity with the installation of the new door means that we would likely be in full compliance for 2005.

New disability /access legislation is evidence that the need for programs, services and diligence in meeting the needs of special populations will only increase.

## SOCIAL AND HEALTH SERVICES DIVISION

**DEPARTMENT  
SERVICE UNIT  
BUDGET YEAR**

Health Promotion and Program Support  
Grant-funded Programs  
2005

Description of Service	Benefit of the Service	Categorization of the Service	Legislation, Regulations, Standards	Costs and FTE's (Five Largest Expense Categories)	Funding Sources (as a % of Total Funds Required)
Discretionary Multi-use trail development, support and work with local trails groups and lead Lambton County Trails	Multi-use recreational trails benefit tourism, economic development as well as proven health benefits for residents. Trails are a no cost opportunity for physical activity.	Complements Mandatory Programming - Chronic Disease Prevention	Mandatory Health Programs and Services Guidelines	Total Budget 2,000 Total FTE 0.0 Staff costs identified in Chronic Disease Prevention – Physical Activity	Donations 100%
Discretionary Bike Safety Programs	Bicycle collisions are a leading cause of injury and disability among young people. Bike safety programs build skills for safe riding, promote helmet use, and provide helmets for children without means.	Complements Mandatory Programming - Injury Prevention	Mandatory Health Programs and Services Guidelines	Total Budget 1,985 Total FTE 0.0 Staff costs identified in Injury Prevention Activity	Donations 100%
Discretionary Tobacco Free Lambton	Supports community coalition  Please refer to Mission Statement reference detailed in the Chronic Disease Prevention – Community Nutrition Service Unit	Complements Mandatory Programming - prevention Tobacco use	Mandatory Health Programs and Services Guidelines	Total Budget 1,500 Total FTE 0.0 Staff costs identified in Chronic Disease Prevention – Tobacco Use and Control	Provincial 100%

## Service Level

### Lambton County Trails

- On-road Regional Trail Network = 477 km -- 364 km have Share the Road Signage.
- Municipalities who have purchased/installed Share the Road Signage include: Brooke-Alvinson, Dawn-Euphemia, Oil Springs, Petrolia, Sarnia, St. Clair, Warwick, County of Lambton.
- On-road/off-road trails promoted in Tourism Sarnia Lambton Travel Guide.
- On-road/off road trails promoted in Sarnia & Lambton County Sports & Recreation Guide.
- Lambton County Trail Guides – 10,000 distributed throughout the County annually.
- Presentations – Rural Tourism Conference ‘Beyond City Lights’ (125 participants).
- Presentations (3) - Municipal Councils (Share the Road signage) (100 attendees).
- Ongoing contact with Michigan Bridge to Bay Trail – promoting international cycling loop utilizing two ferries in Sombra and Walpole Island.
- Lambton County Trail Day – 7 Communities – 350 participants (Sarnia, St. Clair Township, Petrolia, Grand Bend, Forest, Plympton-Wyoming, Arkona).
- Promoted via website, posters, news release, 2 newsletters.
- Off-road Trail Development = approx. 200 km. throughout the county.

### Bike Safety

- 4 schools participated in bicycle skills program. 34 new bike helmets were given to children who either had no helmet or old helmets that did not meet current safety standards. As a result introduced a Pre-bike day session. 5 in-classroom presentations were given. 7 volunteers assisted with delivering this year’s program. They assisted at the 4 schools we worked with.
- 171 students, representing 6 classrooms, involved in the program. Each student received a passport (record of cycling skill and bike repair needs), a bike activity booklet (no charge from MTO as long as they have a supply), and anyone needing a bell was provided with one – 134 this year.
- Bike helmet program that focused on providing helmets to children in the housing development communities who needed a helmet. This program also involved a 1.5 hour presentation for a grade 3/4 class at Devine Street School. In all, 5 programs were conducted involving about 100 children including a few adults, and 55 helmets were given away.

## SOCIAL AND HEALTH SERVICES DIVISION

**DEPARTMENT** Health Promotion and Program Support  
**SERVICE UNIT** Healthy Living Lambton  
**BUDGET YEAR** 2005

Description of Service	Benefit of the Service	Categorization of the Service	Legislation, Regulations, Standards	Costs and FTE's (Five Largest Expense Categories)	Funding Sources (as a % of Total Funds Required)																
<p>Mandatory</p> <p>Healthy Living Lambton is a partnership based community health promotion project. The goal is to prevent cardiovascular and other chronic diseases such as Type II diabetes and some forms of cancer</p> <p>There are 9 key project areas:</p> <ul style="list-style-type: none"> <li>• Eat Smart! Program</li> <li>• Rural Wellness</li> <li>• Workplace Wellness</li> <li>• Healthy Active Children and Youth</li> <li>• After School Program Support</li> <li>• Community Smoke Free Living</li> <li>• Communications</li> <li>• Local Evaluation</li> <li>• Partnership Support</li> </ul> <p>Discretionary</p> <p>Time limited Diabetes II prevention project which involved a series of Healthy Choices events</p>	<p>Activities that promote healthy eating and healthy weights will reduce premature mortality and morbidity from preventable chronic disease in Lambton County</p> <p>Please refer to Mission Statement reference detailed in the Chronic Disease Prevention – Community Nutrition Service Unit</p> <p># 1 Building Our Local Economy                      # 2 Enhancing our communications                      # 5 Partnership Enhancement Initiatives</p>	<p>Mandatory</p>	<p>Health Promotion and Protection Act</p> <p>Mandatory Programs and Services Guidelines</p> <p>The Health Promotion and Protection Act states that “the board of health shall work with community agencies and groups to provide the public with information and opportunities for skill development to facilitate the adoption of health related behaviors for the prevention of chronic diseases”.</p>	<table border="0"> <tr> <td>Total Budget</td> <td style="text-align: right;">62,373</td> </tr> <tr> <td>Resources</td> <td style="text-align: right;">54,285</td> </tr> <tr> <td>Services</td> <td style="text-align: right;">2,888</td> </tr> <tr> <td>Travel</td> <td style="text-align: right;">1,800</td> </tr> <tr> <td>Telephone</td> <td style="text-align: right;">600</td> </tr> <tr> <td>Total FTE</td> <td style="text-align: right;">0.0</td> </tr> <tr> <td>Diabetes II</td> <td style="text-align: right;">30,000</td> </tr> <tr> <td>Total FTE</td> <td style="text-align: right;">0.0</td> </tr> </table> <p>Grant requires an “in-kind contribution. Staff costs identified in the Chronic Disease Prevention – Community Nutrition Service Unit</p>	Total Budget	62,373	Resources	54,285	Services	2,888	Travel	1,800	Telephone	600	Total FTE	0.0	Diabetes II	30,000	Total FTE	0.0	<p>Grant 100%</p> <p>Grant 100%</p>
Total Budget	62,373																				
Resources	54,285																				
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Total FTE	0.0																				
Diabetes II	30,000																				
Total FTE	0.0																				

## Service Level

**Eat Smart!** Provincial standards for food safety, healthy food choices and smoke free seating.

**Rural Wellness Program** - Series of exercise programs led by volunteers, educational workshops on healthy weights. Work with libraries to promote resources

**Workplace Wellness** - Creates supportive environments (300 worksites)

### **Healthy Active Children & Youth**

Comprehensive program fosters children and youth, health and learning.

**After School Program Support** - Focus is to integrate healthy living messages into existing recreation programming.

**Community Smoke Free Living** - Series of communication campaigns focused on educating families with children and youth.

**Local Evaluation** - Evaluate Healthy Children and Youth program known as Healthy Happenings.

Current level of funding from the Ministry of Health and Long Term Care supports compliance with Healthy Living Lambton goals and objectives, and compliance with minimum mandatory guidelines.

**Service Trends:** With the fall 2004 release of *Healthy Weights, Healthy Lives* report of the Chief Medical Officer of Health, it is known that a provincial strategy based on the report is under development. It is expected that this strategy will come with increased 100% funding for community mobilization programming, that will build on the successful partnerships and programs developed under the Heart Health/Healthy Living funding. As rates of childhood obesity and overweight continue to rise, it is recognized that more funding and more focused programming in this area is a necessary investment. As well work with non-traditional partners including planning departments and day care centres will be required.

## SOCIAL AND HEALTH SERVICES DIVISION

**DEPARTMENT  
SERVICE UNIT  
BUDGET YEAR**

Health Promotion and Program Support  
Injury Prevention Including Substance Abuse Prevention  
2005

Description of Service	Benefit of the Service	Categorization of the Service	Legislation, Regulations, Standards	Costs and FTE's (Five Largest Expense Categories)	Funding Sources (as a % of Total Funds Required)																				
<p>Mandatory</p> <ul style="list-style-type: none"> <li>• Work with all enforcement agencies to prevent injuries caused by motorized vehicles and bicycles.</li> <li>• Participate in community coalition for Injury Prevention and Substance Abuse Prevention (Lambton Safe Community Council, Lambton Drug Awareness Action Committee)</li> <li>• Provide community wide education campaigns and community events eg. No More Accidents Campaign, Car Seat Clinics</li> <li>• Work with municipalities to develop alcohol risk management policies</li> <li>• Provide annual server intervention training to the public</li> <li>• Work with school boards, school councils and principals/teachers to promote and provide information and skill development on Injury Prevention and Substance Abuse Prevention eg. Risk Watch Safety Fair, Racing Against Drugs.</li> <li>• Work with workplaces to provide skills development and work environments to prevent alcohol and substance abuse.</li> <li>• Work with health care providers and community groups to support policies and educate the elderly to prevent fall-related injuries.</li> <li>• Provision of community based car seat clinics to inspect and advise on proper installation</li> </ul>	<p>Activities that promote injury prevention and substance abuse prevention will reduce the disability, morbidity and mortality of the residents of Lambton County.</p> <p>Please refer to Mission Statement reference detailed in the Chronic Disease Prevention – Community Nutrition Service Unit</p>	<p>Mandatory</p>	<p>Health Promotion and Protection Act</p> <p>Mandatory Programs and Services Guidelines</p> <p>The Health Promotion and Protection Act states “The Board of Health will work to prevent injuries caused by motorized vehicles, bicycles, those caused by substance abuse and those caused by falls in the elderly”.</p>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td>Total Budget</td> <td style="text-align: right;">311,396</td> </tr> <tr> <td>Salaries/Benefits</td> <td style="text-align: right;">296,396</td> </tr> <tr> <td>Office Expenses</td> <td style="text-align: right;">8252</td> </tr> <tr> <td>Materials, Supplies:</td> <td style="text-align: right;">6298</td> </tr> <tr> <td>Communications:</td> <td style="text-align: right;">4265</td> </tr> <tr> <td>Travel:</td> <td style="text-align: right;">2650</td> </tr> <tr> <td>Total FTE:</td> <td style="text-align: right;">4.47</td> </tr> <tr> <td>100% Funding Car seat Safety</td> <td style="text-align: right;">7,680</td> </tr> </table> <p>Staff costs form part of the Injury Prevention Service Unit</p>	Total Budget	311,396	Salaries/Benefits	296,396	Office Expenses	8252	Materials, Supplies:	6298	Communications:	4265	Travel:	2650	Total FTE:	4.47	100% Funding Car seat Safety	7,680	<table style="width: 100%; border-collapse: collapse;"> <tr> <td>Provincial</td> <td style="text-align: right;">55%</td> </tr> <tr> <td>Levy</td> <td style="text-align: right;">45%</td> </tr> </table>	Provincial	55%	Levy	45%
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## Service Level

### **Bicycle Safety**

- 4 schools received Skills Training (170 students trained)
- 100 participants attended 5 Helmet Training Events

### **Motor Vehicle Safety**

- Road Safety Challenge – 4 events held
- Seat Belt Challenge

Risk Watch – addresses 8 injury themes and includes Teacher Training, Skill Development at schools and Risk Watch Safety Fair  
Safe Kids Week - includes 19 partners, 14 events, 500 participants and distribution of 8000 resources

### **Falls Prevention in the Elderly**

- Medicine Clean Out Campaign – 29 participating pharmacies and 5500 resources distributed
- Lambton Seniors Information Fair – 2000 contacts
- Neighbourhood Exercise Programs – 2 participating retirement homes with 55 seniors attending

### **Car Seat Clinics**

- 9 clinics held throughout county with 258 seats checked
- 240 car seats checked as drop-in clients

### **Substance Abuse Prevention**

- Safe Grad/Safe Prom- program targeted at 8 high schools with 3000 participants
- Racing Against Drugs – substance abuse prevention event targeted at Grade ¾ with 1500 participants
- Smart Serve Training – training delivered to service groups in Lambton County (250 trained)
- Municipal Alcohol Policy Development
- Substance Abuse Client Referrals – 250
- Substance Abuse Presentations to Community Agencies – 500 participants

Current levels of funding allows for Compliance with minimum Mandatory Guidelines

## SOCIAL AND HEALTH SERVICES DIVISION

**DEPARTMENT  
SERVICE UNIT  
BUDGET YEAR**

Health Promotion and Program Support  
Peer Nutrition/Good Food Box  
2005

Description of Service	Benefit of the Service	Categorization of the Service	Legislation, Regulations, Standards	Costs and FTE's (Five Largest Expense Categories)	Funding Sources (as a % of Total Funds Required)												
<p>Mandatory</p> <ul style="list-style-type: none"> <li>• Cooking Clubs teach low-income women with young children basic cooking skills, provide recipes that they can make at home and increase access to food for their family (Alvinston and Sombra)</li> <li>• Peer Nutrition Workers are trained to work within their own community to provide basic nutrition information through cooking classes, food demonstrations and taste tests.</li> <li>• Good Food Box program purchases bulk produce at wholesale prices and is resold to low income families at a low cost.</li> <li>• Programming is provided in collaboration with community agencies</li> </ul>	<p>Residents of Lambton County are provided with the skills to prepare nutritious, economical meals for themselves and their families.</p> <p>Residents of Lambton County have the opportunity to purchase nutritious low cost foods.</p> <p>The County's Mission Statement states "Lambton County is a community dedicated to economic growth, environment stewardship and enhanced quality of life through: the provision of responsive and efficient services". Additionally, the Plan calls for programming to be provided in partnership where ever possible</p>	<p>Mandatory</p>	<p>Health Promotion and Protection Act</p> <p>The Health Promotion and Protection Act states "the Board of Health shall support the development of peer educators to participate in and support chronic disease prevention by promoting healthy eating and healthy weights."</p>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">Total Budget:</td> <td style="text-align: right;">79,225</td> </tr> <tr> <td>Purchase of Service Resources &amp; food</td> <td style="text-align: right;">50,000</td> </tr> <tr> <td>Supplies:</td> <td style="text-align: right;">20,000</td> </tr> <tr> <td>Travel:</td> <td style="text-align: right;">4,000</td> </tr> <tr> <td>Child Minding:</td> <td style="text-align: right;">2,000</td> </tr> <tr> <td colspan="2" style="padding-top: 10px;">F.T.E. – 0.0</td> </tr> </table>	Total Budget:	79,225	Purchase of Service Resources & food	50,000	Supplies:	20,000	Travel:	4,000	Child Minding:	2,000	F.T.E. – 0.0		<p>100% National Child Benefit</p>
Total Budget:	79,225																
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### Service Level

Current level of 100% funding allows for Compliance with Mandatory Guidelines for Chronic Disease Prevention. Should NCB funding cease programming will need to be supported through regular cost sharing (45/55)

456 adults and 3,252 children take part in the classes. Also, 258 pregnant teenagers take part in 24 classes.

Non- participants tend to rely on more expensive prepared food products resulting in them having less money available for other necessities such as rent, clothing and utilities

Number of Children Served = 889

Number of Adults Served = 3144

Number of Good Food Boxes Delivered = 1549

## SOCIAL AND HEALTH SERVICES DIVISION

**DEPARTMENT  
SERVICE UNIT  
BUDGET YEAR**

Health Promotion and Program Support  
Program Planning and Evaluation  
2005

Description of Service	Benefit of the Service	Categorization of the Service	Legislation, Regulations, Standards	Costs and FTE's (Five Largest Expense Categories)	Funding Sources (as a % of Total Funds Required)														
<p>Mandatory</p> <ul style="list-style-type: none"> <li>• Program planning which is based on sound data and research to ensure that local programs address the health needs of the community, with cost-effective, efficient and evidence based approaches.</li> <li>• Production of an annual report covering key public health issues is communicated to the public.</li> </ul>	<p>Ensures that programs and services are based on community health status information.</p> <p>Ensures that program development and design is based on evidence of effectiveness and efficiency.</p> <p><u>Fit with Strategic Plan:</u> # 2 Enhancing our communications</p>	<p>Mandatory</p> <p>Shared with partners</p>	<p>Health Promotion and Protection Act</p> <p>Mandatory Programs and Services Guidelines</p> <p>1. The board of health shall liaise with social service and municipal organizations, educational institutions, law enforcement agencies, social planning bodies and other health professions, in order to access all data relevant for local health planning.</p> <p>2. The board of health shall assess annually the community health status in the health unit using, at minimum, data on: demographics, mortality rate, morbidity rates, reproductive outcomes, risk factor prevalence; health conditions that are known or suspected to be associated with exposure to health hazards; and dental health indices.</p>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">Total Budget</td> <td style="text-align: right;">91,228</td> </tr> <tr> <td>Building Occup: \$25,402</td> <td></td> </tr> <tr> <td>Office Expenses: 3,653</td> <td></td> </tr> <tr> <td>Communications 2,265</td> <td></td> </tr> <tr> <td>Salary/Benefits 1,347</td> <td></td> </tr> <tr> <td>Training 1,015</td> <td></td> </tr> <tr> <td><b>Total FTE</b></td> <td style="text-align: right;"><b>0.57</b></td> </tr> </table>	Total Budget	91,228	Building Occup: \$25,402		Office Expenses: 3,653		Communications 2,265		Salary/Benefits 1,347		Training 1,015		<b>Total FTE</b>	<b>0.57</b>	<p>Provincial 55%</p> <p>Levy 45%</p>
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<b>Total FTE</b>	<b>0.57</b>																		

### Service Level

- One regional health status report produced.
- Data analysis for SLTAB Local profile.
- Pre and Post test evaluation design and analysis for the Healthy Happenings school health program.
- Resource Awareness System: 1,900 of journal articles distributed and interlibrary loans.
- Rapid Risk Factor Surveillance System (RRFSS): 100% funding from ECD project has been used to pay for data collection costs, which helps meet our mandatory guidelines.
- 12 waves of data collected through Rapid Risk Factor Surveillance System
- 1 x community health status report per year

Cost-shared funding has been less than sufficient to meet the minimum mandatory guidelines. If the RRFSS data were not purchased, compliance would be approximately 75% of minimum mandatory standard.

**SOCIAL AND HEALTH SERVICES DIVISION**

**DEPARTMENT  
SERVICE UNIT  
BUDGET YEAR**

Health Promotion and Program Support  
Reproductive Health  
2005

Description of Service	Benefit of the Service	Categorization of the Service	Legislation, Regulations, Standards	Costs and FTE's (Five Largest Expense Categories)	Funding Sources (as a % of Total Funds Required)																				
<p>Mandatory</p> <ul style="list-style-type: none"> <li>• Provision of Early Prenatal Classes</li> <li>• Provision of Healthy Pregnancies at Work program, designed to promote safe workplaces and reduced exposure to hazards for pregnant women.</li> </ul>	<p>Healthy Pregnancies result in fewer low birth weight babies, and reduced fetal exposure to alcohol, tobacco and other substances. Low birth weight babies are a significant future cost burden on the health care system and community support services.</p> <p>Please refer to Mission Statement reference detailed in the Chronic Disease Prevention – Community Nutrition Service Unit</p>	<p>Mandatory</p>	<p>Health Promotion and Protection Act</p> <p>Mandatory Programs and Services Guidelines</p> <p>The Health Promotion and Protection Act States “ the board of health shall provide a reproductive health program that contains the following topics: Folic Acid Supplementation, adequate nutrition, etc.”</p>	<table border="0"> <tr> <td>Total Budget:</td> <td align="right">148,295</td> </tr> <tr> <td>Salaries/Ben.</td> <td align="right">102,397</td> </tr> <tr> <td>Building Occ.</td> <td align="right">25,402</td> </tr> <tr> <td>Office Expenses:</td> <td align="right">4,202</td> </tr> <tr> <td>Communication:</td> <td align="right">3,265</td> </tr> <tr> <td>Training</td> <td align="right">1,375</td> </tr> <tr> <td> </td> <td></td> </tr> <tr> <td>Total FTE:</td> <td align="right">1.62</td> </tr> </table>	Total Budget:	148,295	Salaries/Ben.	102,397	Building Occ.	25,402	Office Expenses:	4,202	Communication:	3,265	Training	1,375	 		Total FTE:	1.62	<table border="0"> <tr> <td>Prov.</td> <td align="right">55%</td> </tr> <tr> <td>Levy</td> <td align="right">45%</td> </tr> </table>	Prov.	55%	Levy	45%
Total Budget:	148,295																								
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<b>Service Level</b>
24 prenatal sessions provided in 2004-05, with 282 clients and partners registered.
100 Patient Information Resource packages distributed to physicians and health care providers.
300 packages with signage and posters distributed to local licensed establishments regarding the risks of drinking alcohol during pregnancy.
60 clients participated in the Healthy Beginnings workshop for those in early pregnancy or planning a pregnancy.

## SOCIAL AND HEALTH SERVICES DIVISION

**DEPARTMENT** Health Promotion and Program Support  
**SERVICE UNIT** School Nutrition Programs  
**BUDGET YEAR** 2005

Description of Service	Benefit of the Service	Categorization of the Service	Legislation, Regulations, Standards	Costs and FTE's (Five Largest Expense Categories)	Funding Sources (as a % of Total Funds Required)										
<p>Discretionary</p> <ul style="list-style-type: none"> <li>• Provide leadership, coordination and support to Lambton Breakfast Program Network and member schools/programs.</li> <li>• A community partnership of agencies &amp; volunteer coordinators who work together to organize breakfast and snack programs in schools</li> </ul> <p>County is the lead agency (CHSD) and staffs a coordinator 2 days a week and is supported by the Public Health Nutritionist</p>	<p>Research demonstrates that nutritious meals increases capacity to learn, increase attention span and decrease absenteeism from school.</p> <p><u>Fit with Strategic Plan:</u> # 3 Community Development Initiatives</p>	<p>Complements Mandatory Programs - Chronic Disease Prevention – Community Nutrition</p>	<p>Mandatory Health Programs and Services Guidelines Chronic Disease Prevention Goals:</p> <ul style="list-style-type: none"> <li>• to increase to 75 percent the proportion of the population age four and older consuming five or more servings of vegetables and fruit daily by the year 2010</li> <li>• to increase to 50 percent the proportion of the population age four and older consuming five or more servings of grain products by the year 2010</li> </ul> <p>Requirements and Standards: The board of health shall work with community agencies and groups to promote access to sufficient, safe, nutritious and personally acceptable food for people of all ages</p> <ul style="list-style-type: none"> <li>• work with community agencies and groups to improve access to healthy foods on an ongoing basis;</li> <li>• promote and provide consultation and training sessions to community agencies and groups that are involved in increasing access to healthy foods on an ongoing basis.</li> </ul> <p>The board of health shall work with school boards, school advisory councils, principals/teachers and parents to develop and implement guidelines that support healthy eating.. provide information, consultation and support to establish healthy eating guidelines consistent with Canada's Food Guide to Healthy Eating and relevant to foods available within the school including <u>school nourishment programs</u>, cafeterias, tuck shop.</p>	<table> <tr> <td>Total Budget</td> <td>77,730</td> </tr> <tr> <td>Purchase of Service</td> <td>30,000</td> </tr> <tr> <td>Programs</td> <td>30,000</td> </tr> <tr> <td>Resources</td> <td>6,000</td> </tr> <tr> <td>Partnership Dev't</td> <td>3,000</td> </tr> </table>	Total Budget	77,730	Purchase of Service	30,000	Programs	30,000	Resources	6,000	Partnership Dev't	3,000	<p>100% Ministry of Children and Youth Services funded</p> <p>Donations from the community</p>
Total Budget	77,730														
Purchase of Service	30,000														
Programs	30,000														
Resources	6,000														
Partnership Dev't	3,000														

**Service Level**

Assists in achieving compliance with Mandatory Programs and Services for Chronic Disease Prevention.

Approximately 40-50% of Lambton County schools offer either a breakfast or snack program. The goal is to establish a program in each school. The barriers to achieving this include: reluctance of parents/principals to embrace a program; lack of volunteers to run a program; some programs have had to fold due to a lack of funding.

Many schools have incorporated a balanced school day schedule (i.e. instead of the traditional lunch and two breaks, there are now two longer breaks in the a.m. and p.m. without a lunch break). This would make implementation of a snack program more feasible.

Best Start program guidelines call for school nutrition programs in all sites.

SOCIAL AND HEALTH SERVICES DIVISION

**DEPARTMENT  
SERVICE UNIT  
BUDGET YEAR**

Health Promotion and Program Support  
Ontario Tobacco Strategy  
2005

Description of Service	Benefit of the Service	Categorization of the Service	Legislation, Regulations, Standards	Costs and FTE's (Five Largest Expense Categories)	Funding Sources (as a % of Total Funds Required)
<p>Mandatory</p> <p>Ontario Tobacco Strategy programming is designed to support existing mandatory program for tobacco use prevention and control.</p> <p>Key areas of focus are:</p> <ul style="list-style-type: none"> <li>• Limit youth access to tobacco</li> <li>• Protect the public from second hand smoke</li> <li>• Surveillance of and public education about tobacco industry marketing practices</li> </ul>	<p>Activities that promote tobacco free living reduce premature mortality and morbidity from preventable chronic diseases.</p> <p>Please refer to Mission Statement reference detailed in the Chronic Disease Prevention – Community Nutrition Service Unit</p>	<p>Mandatory</p>	<p>Health Promotion and Protection Act</p> <p>Mandatory Programs and Services Guidelines</p> <p>Tobacco Control Act</p> <p>Smoke Free Ontario Act</p>	<p>Total Budget: 142,00</p> <p>Salaries/Benefits 72,00</p> <p>Allocated Admin: 18,00</p> <p>High school Grants: 9,00</p> <p>Purchased Services: 4,80</p> <p>Program Materials: 2,70</p> <p>Total FTE: 1.</p> <p>Please note Council approval scheduled for September 2005 for this new Provincial allocation.</p>	<p>Provincial 100%</p>

### **Service Level**

New program in 2005. Implementation plan to be submitted to Council August/September 2005 for consideration and approval.

- will increase number of students involved in promoting tobacco free lifestyle.
- will reduce youth access to tobacco through vendor compliance.
- will reduce exposure of children and youth to tobacco smoke at home and in the community.