



2014 REPORT CARD

Developing Sustainable Solutions for the Attraction, Retention and Social Inclusion of Newcomers to Sarnia-Lambton

Immigration in Sarnia-Lambton

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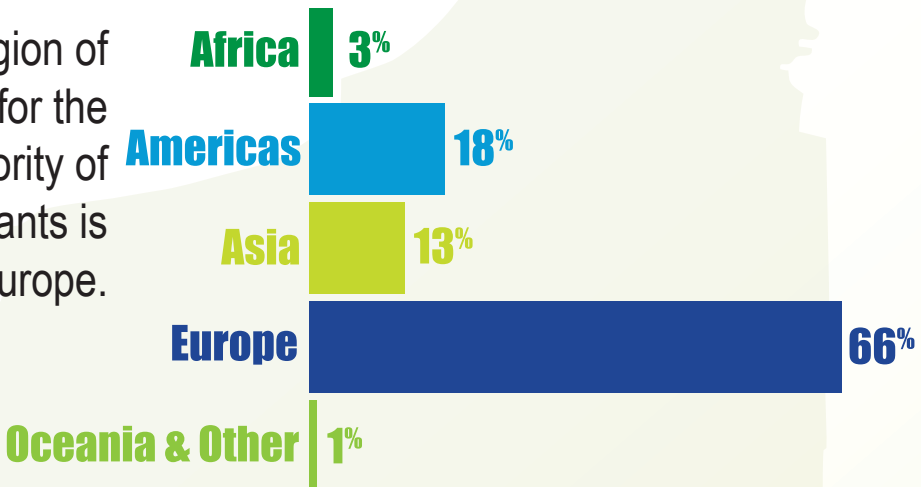
immigrants currently live in Sarnia-Lambton

This accounts for **10%** of the County's population

70% of immigrants live in the city of Sarnia



The region of birth for the majority of immigrants is Europe.



1363

new immigrants arrived in Sarnia-Lambton between January 2013 and September 2014

43%

were **International Students**

18%

were **Permanent Residents**

43%

were **Temporary Workers**

Highlights of Key Community Achievements

What The Plan Called For & What Was Accomplished

1. Expand recreation and social programming for immigrant children and youth



County of Lambton was awarded 'Innovative Immigrant Initiatives' funding through the Ontario Ministry of Citizenship, Immigration & International Trade to launch the Immigrant Youth Engagement Project; Project leader hired in December 2014

2. Encourage current (and organize more) multicultural events in Sarnia-Lambton



In June 2014, Sarnia Artwalk once again included the TD Multicultural Village that celebrated and educated event-goers on the community's growing cultural diversity



93%

of visitors we surveyed agreed that they learned something new about Sarnia-Lambton's cultural diversity.



In May 2014, Multicultural Elementary Games were held in Forest and Mooretown and introduced grade 6 & 7 students to diversity in sport

92%

of teachers surveyed agreed the event increased their students' understanding of diversity in sport.



3. Increase immigrant and newcomer understanding of civic involvement



Co-organized training (with Sarnia Community Foundation and Grace United Church) for individuals to lead facilitated discussions about democracy throughout Lambton County; discussions will take place from March to June 2015

4. Provide resources that support healthy living for immigrants and newcomers

- ✓ Sarnia-Lambton Newcomer Portal updated and expanded its Health Pages to include definitions of health care options, mental health services and information in multiple languages

5. Increase access to professional interpretation services locally

- ✓ Community Interpreter Access Program (CIAP) funding extended another year; eligibility expanded to include immediate over-the-phone interpretation services

Of the service providers who accessed CIAP:

80% agreed the program addressed a gap in local, professional interpretation services

100% agreed the program increased their capacity to provide quality services



6. Celebrate employers who champion diversity in the workplace

- ✓ Sarnia Lambton Chamber of Commerce introduced a Diversity Leadership Award at its 2014 Outstanding Business Achievement Awards; Congratulations to WorleyParsons

7. Provide diversity training opportunities for employers and service providers

- ✓ Sponsored Victim's Services of Sarnia-Lambton's two day workshop for front-line service providers on cultural and honour-based violence with expert Dr. Aruna Papp



97% of participants agreed the workshop increased their awareness of the challenges immigrants and newcomers face locally as well as their ability to provide comprehensive services to them



Priorities Moving Forward in 2015

- ▶ Launch multi-media campaign to promote a more welcoming and inclusive Sarnia-Lambton
- ▶ Strengthen ties between employers and settlement service providers
- ▶ Continue to increase immigrant and newcomer understanding of civic involvement and democracy in Canada
- ▶ Build upon the Immigrant Youth Engagement Project to support immigrant youth involvement in sport and recreation activities
- ▶ Promote opportunities that encourage health and wellness for immigrants and newcomers
- ▶ Continue to champion outcome based measurements to understand how LIP activities impact the community

2014 in Numbers

- 614** Twitter followers
- 1318** pageviews on website
- 60+** Events and programs promoted through LIP Council Network
- 13** percent increase in subscribers to email distribution list
- 9** major events organized
- 1000+** participants at events
- 11** presentations related to LIP activities
- 2** successful grant applications by community partners
- 1** new program initiated

About the Sarnia-Lambton LIP



The Sarnia-Lambton Local Immigration Partnership is a multi-sector council chaired by the County of Lambton and funded by Citizenship and Immigration Canada. The LIP Council is comprised of community members, stakeholders and service providers that work with and for local immigrant and newcomer populations. Its purpose is to provide a centralized venue for discussions relating to the coordination and enhancement of current services and supports for immigrants and newcomers locally. The LIP Council also facilitates the implementation of the LIP Settlement Strategy, our community's plan to create a more welcoming and diverse Sarnia-Lambton.



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